

About tml Partners

Sports & Entertainment
Practice



We are an international executive recruitment firm specialising in senior marketing appointments.

Finding the right marketing talent is far from obvious and ineffective hiring is high risk. tml Partners mitigate this risk with a truly dynamic perspective on hiring the best marketing talent, built on years of expertise and experience.

Carlie has 15+ years of experience working with SME and large global blue chip companies. In recent years she has been leading from the front across Sports & Entertainment Marketing, working with agencies, federations, national governing bodies and global brands. Her expertise focuses on senior positions across Marketing & Digital, Partnerships & Commercial.



Carlie Walker

Associate Director, tml Partners
Sports & Entertainment

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Carlie's previous placements include:

- Head of Digital - Premier League Club
- Marketing Director - National Governing Body
- Creative Director - Premier League Club
- Head of Social - Premier League Club
- Comms Director - Motorsports
- Marketing Director - Premier League Club
- Head of Sports - Global PR Agency
- Senior Brand Manager - Premier League Club
- Marketing Director - Sports Broadcaster
- Head of Digital - Rights Holder

THE CMO REPORT

tml Partners recently published *The CMO Report*, bringing together Chief Marketing Officers from various industries to discuss trends, challenges and opportunities in the industry.

Key themes include; The role of the CMO remaining front and centre when driving business growth; The continued rise of digital and how to find the optimal balance with customer centricity, creativity, leadership and agility; Marketing teams leading the way for gender diversity.



Trusted by the world's
leading brands

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In the last five years our placement ratio has been:

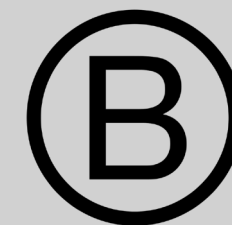
41% Male : 59% Female

Diversity and inclusion are of paramount importance in all our searches. We recognise that nurturing and sustaining diverse and inclusive leadership is a proven way for companies to make smarter decisions.

We work with our clients to understand and deliver on specific diversity goals at every stage of the recruitment process, and take a tailored approach to understanding your diversity goals.

[Read more about our B Corp certification.](#)

Certified



Corporation